

# French Girl Chic with Clean Color Makeup



For a timeless look that is grabbing attention today look to France for inspiration. The effortless charm of French beauty is captured in the clean skin, bold lip trend...or French Girl Chic. The look is about embracing natural beauty and enhancing your natural features without going overboard.

Here is a guide for 5 basic steps that can help you achieve a look that oozes that certain je ne sais quoi:

1. Flawless but not overdone skin
2. A discrete touch of blush
3. Less means more with eyes
4. Add definition with bronzer powder
5. A pop of color on perfectly pouty lips



Beautiful, smooth skin is the canvas for your Clean Color makeup. So, always start with a microbiome-clean skincare routine to achieve your best complexion with your stunning canvas in place you'll only need a few makeup products!

Adding a touch of Color Balance Blush is essential for accentuating your cheeks. Opt for a soft shade that seamlessly complements your skin tone. Apply it where you would naturally flush beginning with the apples of your cheeks and temples. Blend until you have a very subtle, natural finish.

When it comes to your eyes, keep it simple. Lean toward Color Balance Eyeshadows in neutral and earthy tones like taupe, beige, or soft brown. Apply a light wash of color over your eyelids and blend for a soft, natural touch.

An advanced repair eye treatment that helps diminish the appearance of fine lines and wrinkles and softens skin appearance is a definite go-to. Keep your brows full and include a thin application of Lash Enhancing Mascara.

To give your face a natural, healthy, South-of-France sun-kissed look, a Highlighting Bronzer is your next step.

Your piece de resistance is a pop of color with your favorite red or nude Moisture Balance Lipstick!

Add a dash of attitude...and you're set!



*Scarlet Moisture  
Balance Lipstick*



*Bare Moisture  
Balance Lipstick*

*Model is wearing Warm Sands Color Balance Blush ,  
Coffee Shop Color Balance Eyeshadow and  
Moisture Balance Lipstick.*